

# Sharing our work with the world

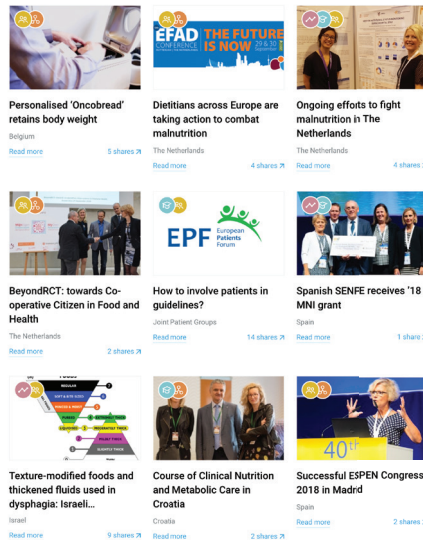
## Publish your Good Practice

Good Practices are the top stories of your organisation's activities to measure, educate, implement and influence nutritional care (more information on these four themes inside this leaflet).

We invite you to send us your Good Practices, which we will publish via our online platform, social media channels and quarterly email digest. Shining the limelight on your activities and inspiring your peers across Europe.

More information:

[www.european-nutrition.org/howto](http://www.european-nutrition.org/howto)



## Share a Good Practice

You can help the campaign thrive by sharing Good Practices within your (social) network of peers and students. As often as you can. Just visit the website and simply click the blue 'Share Now' button. You can also download the Good Practices as PDF for educational purposes.

[www.european-nutrition.org](http://www.european-nutrition.org)



optimal  
nutritional care  
for all

# 18 countries joining in one striking campaign

[european-nutrition.org](http://european-nutrition.org)



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# The Optimal Nutritional Care for All campaign aims to Measure, Educate, Implement and Influence nutritional care.



## Measure

Prevalence and economics of malnutrition

Measuring nutritional care grounds our purpose. It will provide us with arguments that emphasize the relevance and urgency of our activities. It enables us to monitor progress. By showcasing and spreading Good Practices, we will encourage and support policymakers in making the right decisions.



## Educate

Medical (health) care professionals and students

In our efforts for optimal nutritional care for all, students are the future. We inspire them with real-life examples of activities that improve nutritional care. For skilled professionals, lifelong learning will help to maintain and grow their level of expertise and to adapt to new environments.



## Implement

Nutritional care in hospitals and the community

In achieving tangible results, effective implementation is a necessity. Unfortunately, this is all too often a closing entry. Therefore, our campaign focuses on the translation of research to practice, the connection with patients and the development of multi-disciplinary teams.



## Influence

Public awareness and policy-making

Communications is an integral part of the campaign, amplifying our influence by focusing on the right audience and stakeholders and delivering the right messages. By telling the stories that will lead to change and optimal nutritional care for all.