

optimal
nutritional care
for all



PRELIMINARY DRAFT PROGRAMME

The Cambridge Conference

'Co-creating the Patient Pathway'

19 & 20 November 2019

Cancer Research UK Cambridge Institute & University Arms Hotel Cambridge



Logistics

Travel

- 1) Stansted Airport (alternatively Luton Airport + Taxi)
- 2) Train (40 min) or taxi to Cambridge Station: IBIS hotel & 10 min walk from University Arms hotel, 10 min drive Wolfson College
- 3) Taxi or bus to Cancer Research UK

Venues

- 1) Cancer Research UK
- 2) University Arms Hotel



Day 1: Tuesday 19 November

Cancer Research UK Cambridge Institute
Li Ka Shing Centre, Robinson Way, Cambridge

9.00 - 10.30 Pre-conference Patient session

The Interactive Plenary Sessions

11.00 Welcome & agenda Conference Chairs

Olle Ljungqvist, Chair of ENHA and Trevor Smith, President of BAPEN

Co-creating the patient pathway, content tracks & Good Practice exchange market

11.10 The Trinity: Patients, Professionals & Decisionmakers

The Patients

- Are the needs of individual patients being met?

Monika Malickova

PN patient from the Czech Republic, head of the International patient group PACIFHAN

The Professional Societies

BAPEN, PINNT & Malnutrition Awareness Week: Good Practice in multidisciplinary collaboration

- BAPEN: Empowering people to take responsibility and self-screening for malnutrition risk
- PINNT: *Carolyn Wheatley*



The Decision makers

- What do politicians need to know and how can politics help further improve the person centred nutritional care?
Representative of House of Commons/House of Lords
- The new health and social care landscape in the UK: opportunities to improve nutritional care
Representative of the National Health Service

Key note debate patients, key opinion leaders and conference delegates

12.30 Optimal Lunch for All

13.30 Salutations Annemieke van Ginkel, EFAD chair & Rocco Barazonni, ESPEN chair

13.45 Updates from Paris, keynotes and plenary debates 4 content tracks by patients and professionals (Introduction by the Chairs)

- 📊 **Measure** Prevalence and Economics studies
Update: Pavel Těšínský, Czech Republic
Keynote: Regina Roller-Wirnsberger, Austria Prevalence study University of Graz
- 🎓 **Educate** Nutrition in Medical Education, patient versions of nutrition guidelines
Update: Cristina Cuerdes, Spain
Keynote: Cees Smit – Update Patient Version Guidelines
- 🏥 **Implement** Nutritional care in hospitals and the community
Update: Elisabet Rothenberg, Sweden
Keynote: Maarten Soeters - Implementation strategy, organizational awareness & execution.
- 🗣️ **Influence** Public awareness and policy-making
Update: Aníbal Marinho, Portugal
Keynote: Rachel Power - What are routes for patients to make their voices heard

15.00 Networking refreshment break

15.30 Co-creating the patient pathway

Intro: How can we learn from a (Digital) Customer's Journey *Guest speaker*

- Follow up Paris Spring Meeting: Outcomes ONCA survey
Joost Wesseling
- Building the Patient Pathway into NHSX digital systems, why & how?
Rebecca Stratton
- Experiencing a patient pathway
Marek Lichota

Plenary debate and recommendations

16.30 King's College tour/break

2x hired coach to drop off at University Arms, Cambridge

Two options:

- 1) To hotel
- 2) Excursion King's College guided tour

18.30 Drinks at University Arms

19.15 Opening Dinner

Walking the Talk: Experience the tailored to taste concept

Eric-Jan Wissink, Chef.

19.30 Dinner University Arms Ballroom

20.30 Dinner speech: *Dr. Mike Stroud*

22.00 Walk to hotel or taxi van (when needed)



Day 2: Wednesday 20 November

University Arms Hotel
Regent Street Cambridge

The Exchange Sessions

8.45 Introductions Exchange Good Practices

Nutrition Education in Healthcare Practice: Implementation Pathway Project
Sumantra (Shumone) Ray, NNedPro

EFAD delegate

9.15 Good Practices Exchange Market

18 round tables for interactive exchanges between the country delegations

10.45 Coffee break

11.15 How can we develop the campaign to serve individual EU patients' needs & drive self care, *Marco Greco, President European Patients' Forum (EPF)*

Interactive brainstorming following up yesterday's plenary discussion to develop/continue for the campaign's four *content tracks*



Measure



Educate



Implement



Influence

12.30 Reports from the four *content track* chairs

12.50 ONCA events 2020 & strategy 2021-2023
Joost Wesseling & Frank de Man

13.00 Summary by the Conference Chairs

13.15 Lunch

14.00 Adjournal

