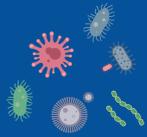




EUROPE'S BEATING CANCER PLAN LET'S STRIVE FOR MORE

#EUCancerPlan

Why do we need an EU Cancer Plan?

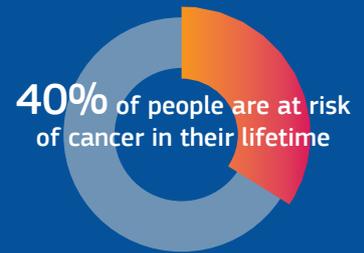


'Cancer' covers over **200** diseases

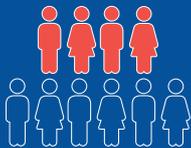
1.3 million Europeans die from cancer each year



3.5 million cancer cases diagnosed each year



4 in 10 cancer cases are preventable but...



...only **3%** of health budgets is spent on health promotion and disease prevention

Unless we act now, cases will double by 2035 globally




Overall economic impact of cancer in Europe **100 billion euros** annually

Europe's Beating Cancer Plan proposes actions for all stages of the disease



PREVENTION

- ◆ **4 out of every 10 cases of cancer are preventable.** The Plan will draw attention to:
- ◆ **taxation's** role for tobacco and alcohol
- ◆ reducing exposure to **carcinogens** in the work place and in the environment
- ◆ **Farm to Fork Strategy** to promote healthy diets



DIAGNOSIS

- Address gaps in knowledge
- **Digitalisation** reduces detection time
- **Technical support** to Members States
- **Regulatory support** reduces inequalities



TREATMENT

- ▶ Improved **treatment times**
- ▶ Incentivising **innovation**
- ▶ Pharmaceutical strategy for **affordable therapies**
- ▶ **European Health Data Space** promotes exchanges and research



QUALITY OF LIFE OF PATIENTS & SURVIVORS

- + improving **quality of life** for patients and survivors
- + Avoiding **discrimination**
- + **Psychological support**
- + **Back-to-work support**

“On 4 February – World Cancer Day – we will start a discussion on Europe’s Cancer Plan. I would like this discussion to be as inclusive as possible and I would invite everyone involved and concerned to take part in order to contribute to making this plan as ambitious as possible.”

Commissioner Stella Kyriakides 10 December 2019 at the European Parliament



Timeline

4 February World Cancer Day: European Commission launches an open public consultation on Europe’s Beating Cancer Plan (running for 12 weeks)

March – June: Targeted stakeholder consultations including EU Member States

31 May: World No Tobacco Day

End 2020: Adoption & presentation of Commission Communication and Action Plan

Throughout the year: Commissioner’s visits to Member States and Citizens’ Dialogues

February

March

May

June

25-31 May: European Week Against Cancer

Research and innovation

EU Cancer Plan:

- closely linked to Mission on Cancer (Horizon Europe)
- Supports research and innovation
- contributes to society and citizens

