



CONTINUITY OF NUTRITION CARE

optimal
nutritional care
for all

THE POWER OF CONCERTED EFFORTS AGAINST MALNUTRITION





Goede zorg proef je

Onderdeel van het Nationaal Preventieakkoord



A Taste of Excellent Healthcare 15 June 2023

Gerda Pot PhD, Nutrition & Healthcare Alliance



Ministerie van Volksgezondheid,
Welzijn en Sport

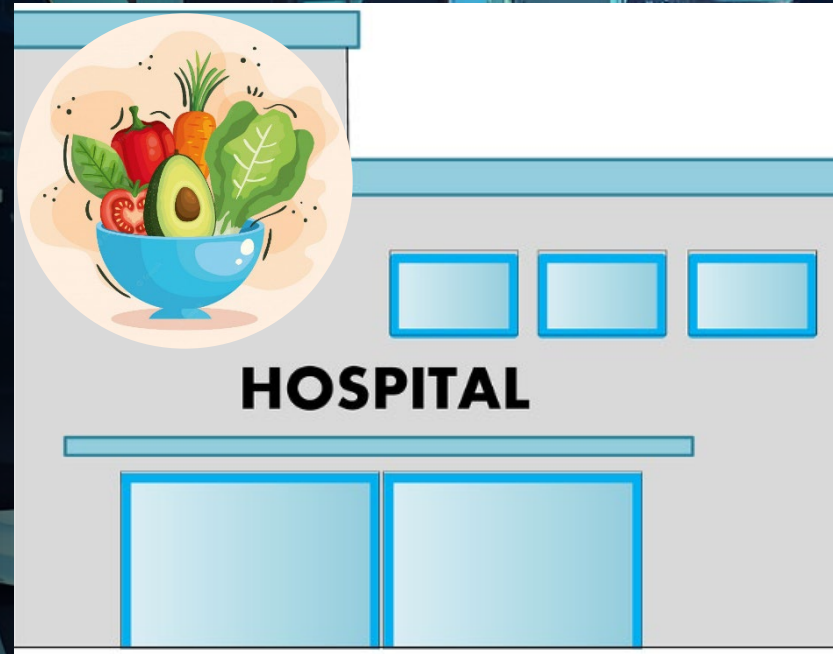


Nederlandse
Vereniging van
Ziekenhuizen



Nationaal
Preventie
Akkoord

Future



Take home message

- Urgent need for healthier and more sustainable food environment
- Healthcare setting is the prime example of healthier and more sustainable food environment
- It is possible to create a substantial shift and impact towards a better food environment within 2 years



Aim 'Goede Zorg Proef Je'

NPA Measure A-24 In 2025 there is a healthy food environment for patients, staff and visitors in 50% of hospitals, and ultimately by 2030 in all hospitals. In addition, there is attention for the food environment in other types of healthcare institutions.



Staff & visitors

- Guideline Eating Environments
(Richtlijn Eetomgevingen)

Patients

- Basis: Dutch nutritional guidelines
- 15 success factors meal systems
- Disease specific guidelines and individual diets/ ESPEN guideline hospital nutrition

Nudging, not imposing
Inspire & motivate

GZPJ network



- 📍 Frontrunner hospitals
- 📍 Tasting Excellent healthcare hospitals
- 📍 Healthy 2025
Intention agreement June 2022

N=58

Goede Zorg Proef Je – other healthcare institutes



Type	Network
Rehabilitation	10 active institutes 3 Healthy 2025
GGZ (Mental healthcare)	2 Healthy 2025 A lot of interest Specific issues De Nederlandse GGZ June23: baseline measurement
Elderly care Geriatric Rehab Care Woonzorgcentra	1 Healthy 2025 Increasing interest (n=15) Specific issues
Disabled	1 involved In dialogue branche organisation
Children	Tool developed with children's hospitals, setting agenda

Goede Zorg Proef Je supports through:



Learning network
Online platform



Masterclasses for
chefs



Network
dietitians



Toolkits on website



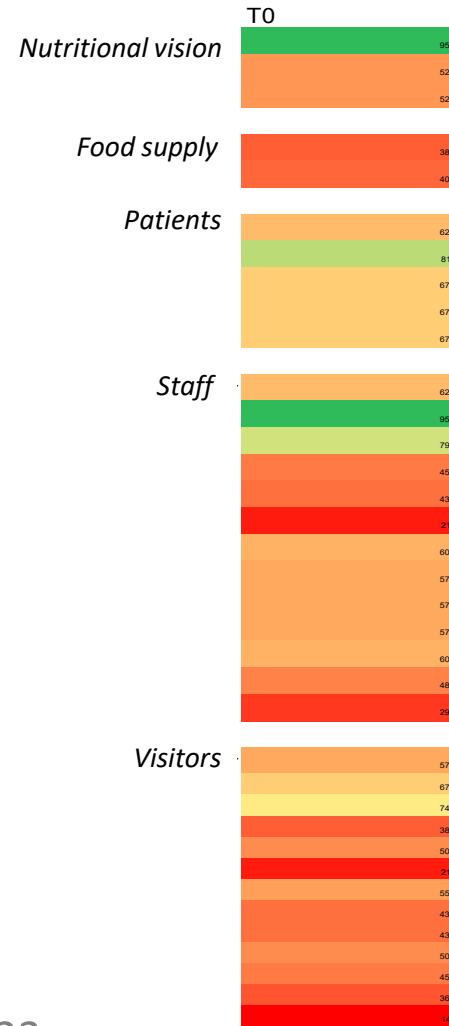
Communication



Knowledge, WUR

Improvement 20 frontrunning hospitals

Towards a healthy food environment for patients, staff and visitors



Most important shifts in food environment

Implementation indicators

	2020	2022
Patients	33%	86%
Staff	43%	91%
Visitors	29%	57%

Shifts in food environment



Whole grain is standard in most hospitals



Shift towards sugarfree, water options & nudging



Removed or healthy options within Dutch nutritional guidelines



Success-factors for implementation

- Commitment of board
- Business case

- An approved **vision**

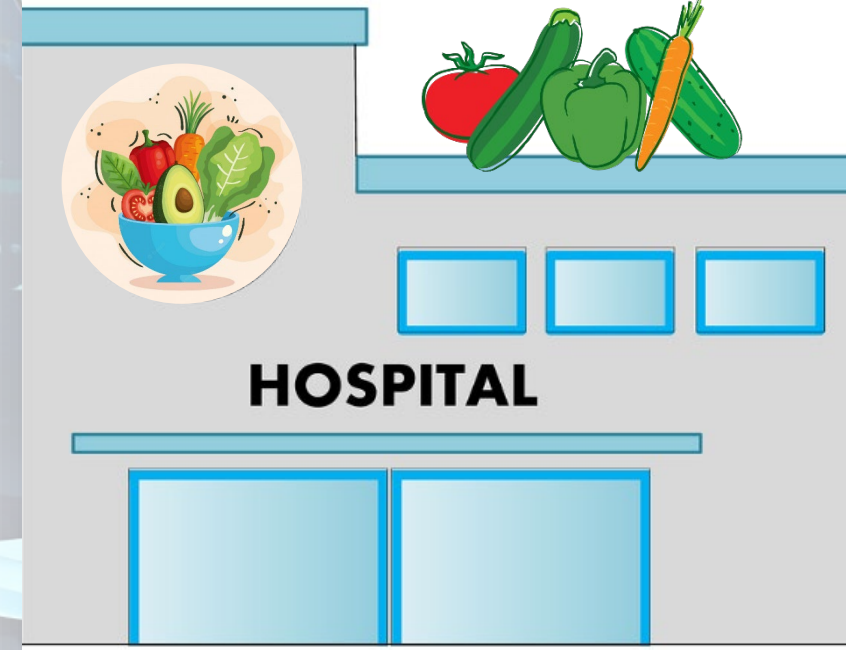
- Nutritional assistants
- Coworkers as ambassadors
- Storytelling & experience

- A **driving force**



Future

Healthcare the example of a healthy and sustainable food environment





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Thank you for your attention

Thank you Goede Zorg Proef Je team:

Menrike Menkveld-Beukers, Leonie Horne, Laura Zantman, Iris de Koning, Eva Valgaeren, Mirjam Holverda, interns Cato, Lara, Franka

!! All participating hospitals and healthcare institutes

All project partners including Voedingscentrum, VWS, NVZ, NVD, Kenniscentrum ondervoeding

Watch GZPJ film



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