



























# MALNUTRITION AWARENESS

WEEK

MAW
Communications
Workshop
#ONCA2024

Marianna Kalliostra, ENHA Communications Officer

Konstantina Togka, ONCA Coordinator



#MAW2023

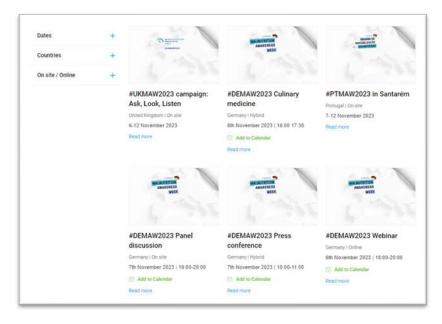
MALNUTRITION

AWARENESS

WEEK







## Objectives of Disseminating the MAW

#### Raise

Raise awareness about malnutrition to drive policy changes and improve public understanding.

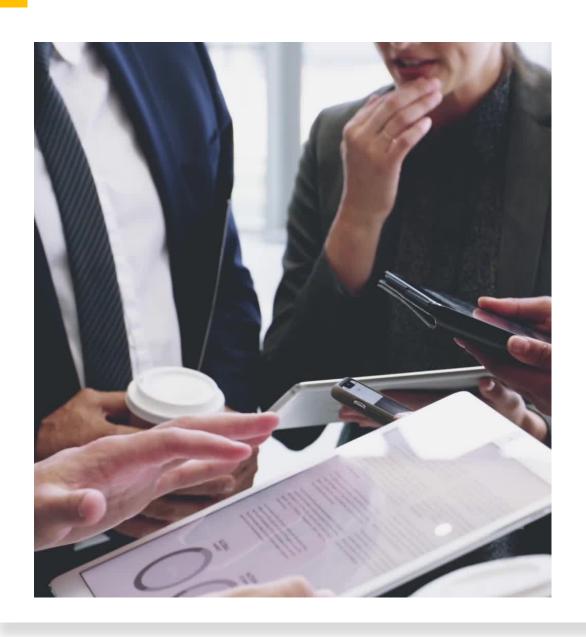


#### Discuss

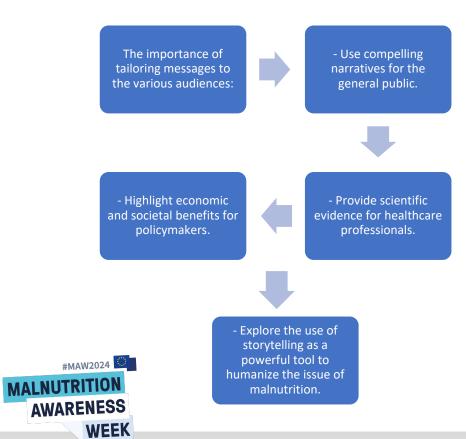
Discuss the importance of fostering a sense of responsibility among healthcare professionals, policymakers, and the general public.

#### Emphasize

Emphasize the goal of creating a unified voice across European countries to address malnutrition collectively.



# Effective Communication Strategies



## Effective Communication Strategies



The use of diverse communication channels:



- Social media campaigns for wider reach.

- Traditional media



 Collaboration with other healthcare and patient associations/ organisations for a more targeted messaging.



- Engaging with policymakers through advocacy efforts.



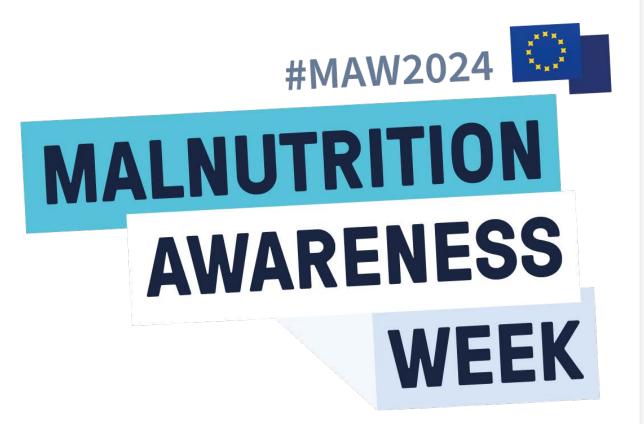
## Introduction to Toolkits for Efficient Dissemination

#### Components of an effective toolkit

- Informational brochures on malnutrition.
- Infographics
- Social media graphics and posts.
- Sample press releases and media kits

#### Toolkits need to be:

- User-friendly
- Widely and easily accessible
- Tailored to the different audiences



## Introduction to Toolkits for Efficient Dissemination

#### What will make an effective toolkit stand out:

- An updated website as the central hub of all your activities and resources
- Clean and visually appealing graphics: Visuals are powerful communicators
- Maintain a consistent color palette and design elements
- Brand identity: Consistently use the official logos





## Facilitating Activities at the European Level



The contribution of coordinated activities towards the formulation of policy papers

Collecting data from diverse activities across countries.

Synthesizing insights into comprehensive policy recommendations.

Collaborating with experts and policymakers to create impactful documents.



Our role in engaging with politicians at the European scale

Presenting key findings and initiatives to policymakers.

Advocating for policies that address malnutrition.

Leveraging the influence of ONCA countries in European policymaking.



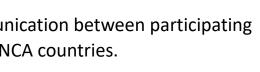
## Facilitating ONCA Campaign Activities





Facilitating communication between participating ONCA countries.

Ensuring the alignment of messaging and branding.





#### Sharing strategies for overcoming potential challenges:

**ONCA Conference** 

Malnutrition Awareness Weeks

Regular virtual meetings

Centralized platform for activities and resource sharing



#### MAW 2024 – Kicking off the Campaigns

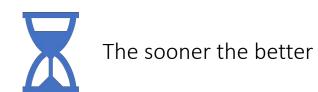
#### Planned activities to facilitate the MAW2024:

- February 2024 Workshop
- Workshop at the ONCA Conference
- September 2024 Workshop
- MAW: October December 2024

#### MAW 2024

- Launching dates
- Start thinking of a potential theme for MAW 2024
- Start planning and scheduling the activities





## MAW 2024 – Kicking off the Campaigns Administration..







We will circulate the MAW 2024 logos → confirm or request for adjustments

New reporting process → meeting next December to discuss the achievements, learnings, barriers etc.

Social media handles



## Q&A and Discussion

Thoughts, ideas, experiences?



## Instructions

Go to

www.menti.com

Enter the code

3799 6975



Or use QR code

Warm thank you for your active participation, commitment and dedication to the MAW initiative





























# Good Practices: the Italian Paradigm

**Marco Cintoni** 

SINPE 4 Young Working Group

marco.cintoni@unicatt.it







#### **International Conference Turin 6 & 7 June 2024**





#### **PROGETTO ONCA**

♦ VISITA IL SITO ONCA

#### Optimal Nutritional Care for All – ONCA – è tempo di agire! Consensus meeting del Team ONCA per l'Italia.

Negli ultimi decenni abbiamo assistito allo sviluppo della terapia nutrizionale da un tradizionale uso di supporto ad un ruolo propriamente terapeutico e in grado di ottimizzare gli esiti clinici. Nonostante le evidenze di ciò in letteratura si moltiplichino, l'attuazione nella pratica clinica rimane tuttora ad un livello non adeguato e soprattutto relegata a limitate specifiche realtà dove, per iniziative di singoli o di pochi "illuminati", si lavora con elevati standard di terapia nutrizionale. Eppure il diritto di accesso ad una adeguata nutrizione è uno dei diritti fondamentali dell'uomo come stabilito anche dalla nostra costituzione. Ogni paziente, non in grado, a causa della patologia che lo affligge, di mantenere un adeguato stato di nutrizione, dovrebbe avere accesso ad una terapia nutrizionale di qualità. Tutto ciò, oltre a garantire migliori esiti clinici e migliore qualità di vita del paziente, avrebbe anche importanti effetti economici riducendo sensibilmente la spesa sanitaria per effetto di una riduzione dei tempi di guarigione, delle complicanze, della durata della degenza ospedaliera e della necessità di reospedalizzazione oltre ad un utilizzo cost-effective delle risorse comuni.

Siamo tuttavia consapevoli del divario che esiste tra la teoria e la pratica in questo contesto. Ne sono testimoni i pazienti adulti e pediatrici che vivono realtà molto diverse nelle varie aree del nostro paese.

Questa iniziativa europea, promossa da European Nutrition for Health Alliance ed European Society of Parenteral and Enteral Nutrition, in atto da qualche anno con il coinvolgimento di 19 paesi europei, vuole unire tutte le forze verso un ambizioso obiettivo comune: Optimal Nutritional Care for All (ONCA). Questo risultato si potrà ottenere solo se saremo in grado di garantire screening e valutazione dello stato nutrizionale in maniera sistematica, al fine di identificare precocemente tutti i pazienti a rischio di malnutrizione o malnutriti, meritevoli di una terapia nutrizionale tempestiva, appropriata, costo-efficace e di qualità, sia in ospedale sia sul territorio (case di cura, RSA, domicilio).

SINPE (Società Italiana di Nutrizione Artificiale e Metabolismo) aderisce a questa iniziativa conferendo autorevolezza e professionalità plurime al team italiano che garantirà una forza d'azione nuova in tutti gli aspetti di questa battaglia che ci vede così, uniti per obiettivi comuni.









Courses

Malnutrition Awareness Week (16-20 October 2023)

Rarity On Wheels Project

 National Congress: Increase Malnutrition Awareness: Challenge for the Future









#### Courses

Fundamentals of artificial nutrition in hospital and at home

SINPE organizes and supports different editions of the course every year, both residential or webinars.

Thanks to its network of experts and in particular to the regional delegates the formative activity is implemented in the local context ensuring the diffusion of best clinical nutrition practices and uniformity of care in the whole national territory.







# nutritional care

#### Courses

## Fundamentals of artificial nutrition in hospital and at home







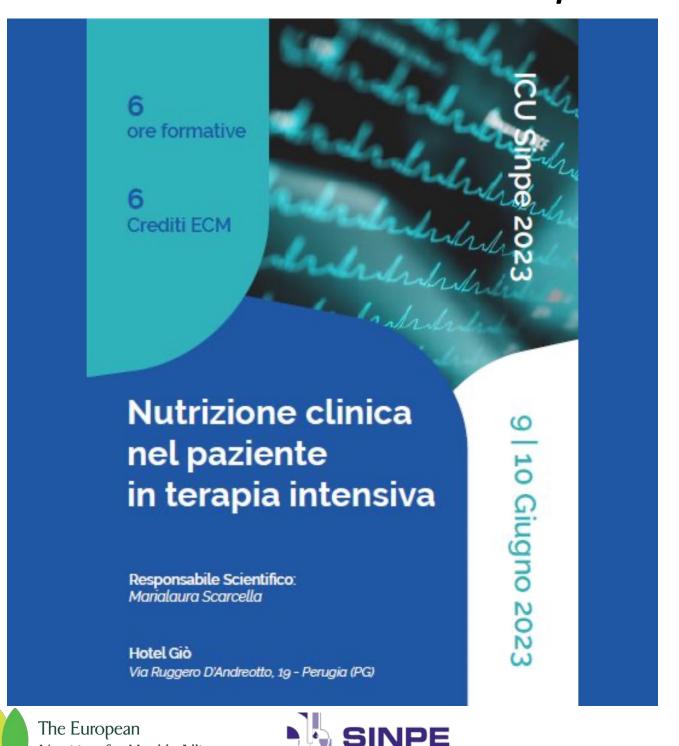




## nutritional care

## Courses

## Clinical nutrition in ICU patients











# Malnutrition from awareness toward



#### Courses

## Artificial nutrition in cancer patients



#### LA NUTRIZIONE ARTIFICIALE NEL PAZIENTE ONCOLOGICO

#### COORDINATORE SCIENTIFICO Michela Zanardi, Torino

#### **FACULTY**

Alessia Chiarotto, Torino **Paolo Cotogni**, Torino Anna Demagistris, Torino Etta Finocchiaro, Torino Raffaella Ferraris, Torino Pierfrancesco Franco, Torino Antonella Lezo, Torino Fabio Merlo, Torino Marinella Mistrangelo, Torino Giuseppe Naretto, Torino Sergio Riso, Novara Maria Antonietta Satolli, Torino Elisa Sperti, Torino Marco Tinivella, Orbassano Michela Zanardi, Torino

#### **INFORMAZIONI GENERALI QUOTA DI ISCRIZIONE**

Medico, Farmacista, Dietista e Infermiere soci: € 100,00 + IVA

Medico, Farmacista, Dietista e Infermiere **non** soci: € 130,00 + IVA

#### **ISCRIZIONE**

L'iscrizione al Corso sarà aperta dal 1 settembre 2020 e dovrà avvenire online tramite il sito www.noemacongressi.it o www.sinpe.org nelle sessioni dedicate.

#### GIOVEDÌ 15 OTTOBRE 16.00-17.10 SESSIONE 1

CANCRO E TERAPIE: CONSEGUENZE METABOLICHE E NUTRIZIONALI Moderatori: A. Demagistris

Cachessia neoplastica: inquadramento (F. Merlo)

Effetti delle terapie oncologiche sullo stato nutrizionale (M.A. Satolli)

Effetti del trattamento radioterapico sullo stato nutrizionale (P. Franco) Conseguenze della cachessia neoplastica sull'outcome clinico (F. Merlo)

Discussione

#### SESSIONE 2

RISCHIO NUTRIZIONALE E TRATTAMENTO

Moderatori: M. Tinivella

Screening e valutazione dello stato nutrizionale (M. Zanardi)

Counseling dietistico e ONS: il primo step (A. Chiarotto)

Il supporto nutrizionale nel paziente radio-chemiotrattato (A. Demagistris)

Il supporto nutrizionale nella chirurgia cervico-cefalica (S. Riso)

Il supporto nutrizionalenella chirurgia del tratto gastroenterico superiore (C. Finocchiaro)

Discussione











# nutritional care

## Courses

## Artificial nutrition in geriatrics patients









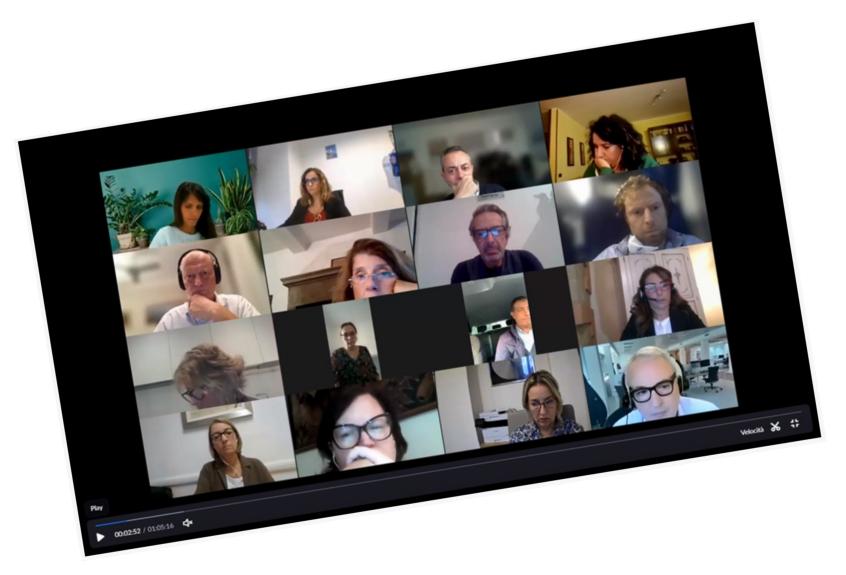


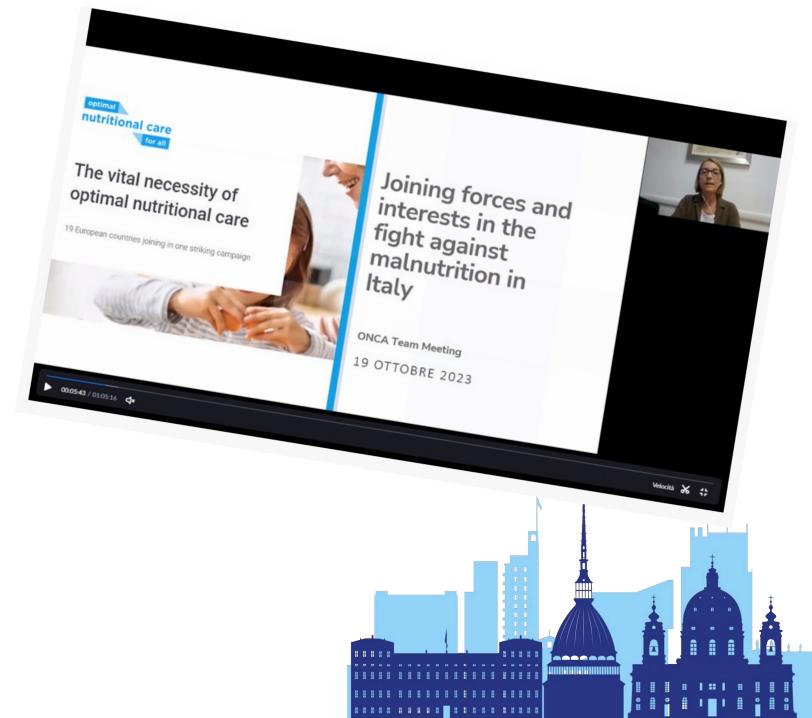






Malnutrition Awareness Week (16-20 October 2023)
 «Joining forces and interests in the fight against malnutrition in Italy – the work of the Italian ONCA Team»









Malnutrition Awareness Week (16-20 October 2023)
 1st Sinpe4Young Course on Body Composition

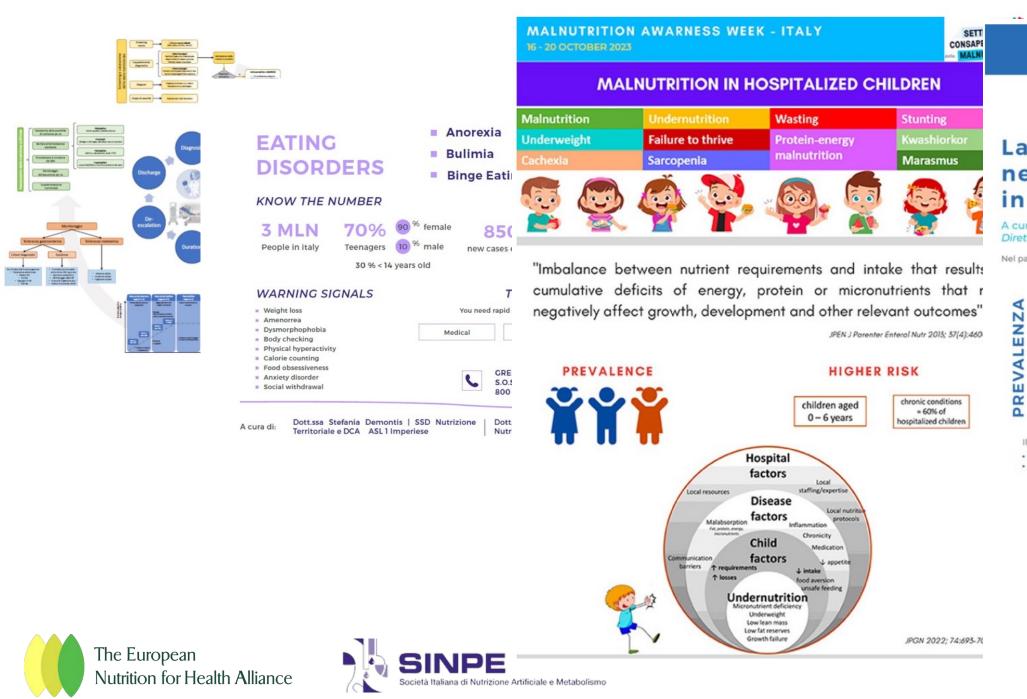








Malnutrition Awareness Week (16-20 October 2023)
 Communication materials for sharing (created in collaboration with other Italian Scientific societies)





Malnutrition Awareness Week (16-20 October 2023)
 Communication materials for sharing (created in collaboration with other Italian Scientific societies)





## Rarity On Wheels Project

The Rarity on Wheels- RoW Project addresses people affected by rare diseases (RDs) and their actual possibility to participate in sports activities and competitions. Patients affected by rare diseases, both children and adults, manifest multiple difficulties in their daily lives: from health and clinical issues to school, work, and social exclusion, due to their particular and often invisible disability status.







## Rarity On Wheels Project





Starting from these premises, our project started to disseminate and scale up in 3 different EU countries the good practice "La Rarità su due ruote" developed by the project coordinator "Un filo per la vita".

This practice aimed to promote equal access in sports activities (in particular cycling) and in sports competitions for people affected by rare diseases and to foster awareness raising on rare diseases, spreading knowledge on the topic through sport.







- National Congress: Increase Malnutrition Awareness: Challenge for the Future
  - Clinical Nutrition, PNRR, Scientific Societies and Institutions (ONCA) Specific Session





























































# Supporting and Amplifying the Italian Malnutrition Awareness Week

Luca Cordaro

**President UIF-Medical Nutrition** 







## Unione Italiana Food: who we are

- Unione Italiana Food is a trade association of the Confindustria System
- In the "Specialised Nutrition" area, it represents the Special Medical Purpose Food sector.



















- These companies aim to develop, in collaboration with scientific societies, institutions and patient associations products and services that are increasingly effective in detecting, preventing and treating conditions of malnutrition.
- The companies make their technical scientific and communication skills available to the entire Health System to demonstrate the effectiveness of food for special medical purposes in supporting therapeutic pathways for patients and economic sustainability for the health system.







## Unione Italiana Food: our commitment



For many years, Unione Italiana Food has been committed to raising awareness among all stakeholders about the issue of malnutrition, disseminating knowledge and data on its impact on clinical outcomes, patients' quality of life, and the Italian NHS

Awareness of all Stakeholders (institutions, clinicians, patients, caregivers and general population) is essential to tackle malnutrition and its consequences.

In 2019, the first public Italian manifesto has been presented in a dedicated event to national and regional Institutional representatives, including Ministry of Health, scientific societies, PAGs and civic associations, and has been disseminated through the press.





## Unione Italiana Food: our effort



www.nutrizionemedica.org



Nutrizione Medica – Unione Italiana Food

To continue in its efforts to raise awareness in all stakeholder about malnutrition, Unione Italiana Food disseminates information through a website and a LinkedIn page, that periodically publish news, data and interviews to experts.

A patient and caregiver dedicated page on the website will be live in July Q3 2024











## Unione Italiana Food: our effort



www.nutrizionemedica.org



Nutrizione Medica – Unione Italiana Food















## Linkedin page KPIs

create a community of professionals interested in the topics related to clinical nutrition and in the activities of Unione Italiana Food.

To reach this goal the page publishes a Digital Editorial Plan (one post per week)

Total page followers: > 5.000

> new 1200 followers in 2024









## Website KPIs

## **GOOGLE ANALYTICS INSIGHTS**

Total page views:
12.000
Unique visitors reached:
6.700

WORK IN PROGRESS: a patient and caregiver dedicated page on the website (ETA – Q3 2024)

#### from 1st January to 15th June 2023

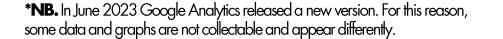


#### from 16th June to 31st December 2023













## Example of event amplification

On 28<sup>th</sup> September 2023, Unione Italiana Food sponsored the Institutional event "Early Screening And Nutritional Support Of Oncologic Patient: Where Are We At?". To further amplify the resonance of the event and its contents, a dedicated Digital Editorial Plan was published on the LinkedIn page and the web site.





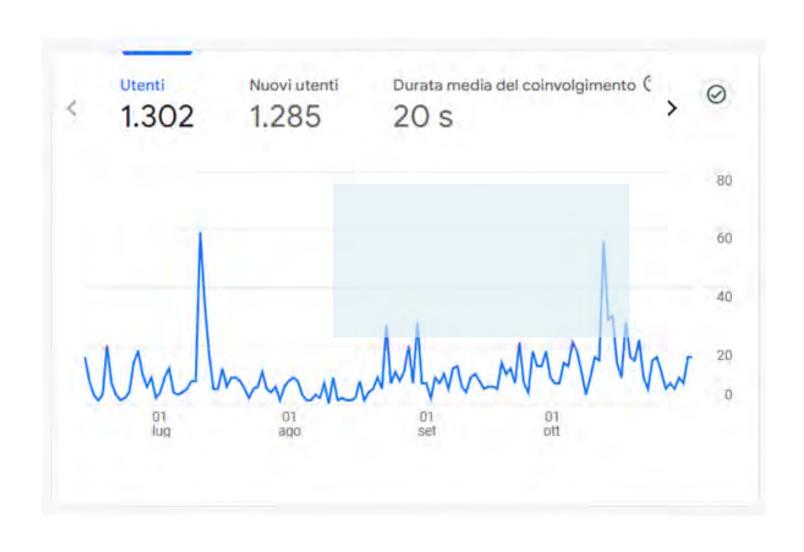








# The feedback from the website and Linkedin page



In the period just before the event and the one immediately after, the website and linked in page recorded a remarkable growth in the monthly unique visitors and new users reached.









## Thanks!!



































## Optimizing ESPEN Malnutrition Awareness Week (MAW): sharing knowledge and tools for collective success

Silvia Tarantino

ESPEN MAW Manager nutritionDay worldwide manager



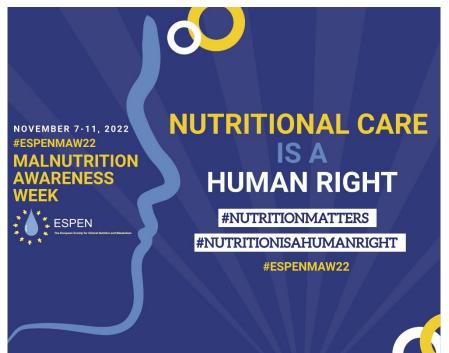






## **ESPEN MALNUTRITION AWARENESS WEEK (MAW)**

2022 2023





Working together against disease related malnutrition.









## **ESPEN MAW: 80 COUNTRIES PARTICIPATING**

ESPEN MAW 2023 80 Countries worldwide!

/isitedplaces org





**NOVEMBER 11-15, 2024** 

**#ESPENMAW24** 

MALNUTRITION AWARENESS WEEK





**NOVEMBER 11-15, 2024** 

**#ESPENMAW24** 

## MALNUTRITION AWARENESS WEEK





## **© ESPEN MAW AIMS**

#ESPENMAW24
MALNUTRITION
AWARENESS
WEEK

\* ESPEN
\* TOE EXCEPTION TO CONTROL T







PROVIDE EDUCATIONAL MATERIAL



TEAMWORK
WITH PEN
SOCIETIES
AND ONCA



COLLABORATION
WITH NON
NUTRITION
SOCIETIES



PATIENTS INVOLVEMENT



CREATION OF A SOLID MAW NETWORK

HCPs
Patients/Family
Students
Policy makers
General Audience

Webinars Fact sheets Synergize campaigns to maximize impact of MAW worldwide

Increase knowledge in specific diseases; Reach out to other communities of HCPs Bring patients perspective and needs to improve nutritional care provided Interdisciplinary network to advocate for transformative actions













## **ESPEN WEBSITE MAW PAGE**

**ESPEN** provides a toolbox which can be used to run a local MAW campaign by all **PEN Societies and Healthcare Institutions** 





#### **ESPEN Malnutrition Awareness Week 2023**

The ESPEN Malnutrition Awareness Week (MAW) is an annual international campaign dedicated to raising global awareness about disease-related malnutrition (DRM), and its profound impact on patient's wellbeing and public health.

From 6-10th of November, we unite communities worldwide to raise awareness about DRM, educate healthcare professionals from all disciplines ensuring early detection, intervention, and comprehensive care for individuals affected by DRM, monitor quality of nutritional care in healthcare institutions, and advocate for transformative action against this global health challenge

Explore the activities and webinars organized by ESPEN for this year and find out how to take part to the MAW in your institution or country.





#### MAW Press Kit

Please find the Media press template for dissemination to local medias in national language. Translate the press release in your local language and contact local media for dissemination of the MAW in vour country



#### MAW Videos

We interviewed representatives of the PEN Societies part of ESPEN. They informed us on their planned activities during the ESPENMAW23. Share them on your social media.



#### MAW Social Media Campaign

Share and disseminate the #ESPENMAW23 campaign on your preferred social media platform. The ESPENMAW campaign is available in Spanish as well.



#### **ESPEN Fact Sheets**

ESPEN has a communication channel, not only with its members, but also with other people interested in clinical nutrition and metabolism. Therefore, we want to share with you the ESPEN fact sheets.



Take part in the organized ESPENMAW23



**ESPENMAW Calendar** 

Save the Dates



nutritionDay

www.nutritionDay.org





### **ESPEN WEBSITE MAW PAGE - TOOLBOX**



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## **ESPEN MAW: WEBINARS**











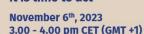




## **ESPEN MAW: WEBINARS**



#### **ESPEN Webinar Nutrition and cancer:** it is time to act





#### 448 participants





#### SCIENTIFIC PROGRAM

Nutrition and cancer: why now Alessandro Laviano (University La Sapienza Rome, Italy)

Implementing ESPEN and ESMO guidelines in daily practice:

Jann Arends (Universitätsklinikum Freiburg, Germany)

The access to nutritional care in cancer patients:

a neglected human right

Diana Cárdenas (Gustave Roussy Cancer Center Paris, France)

Working together to improve quality of care for cancer patients:

Mike Morrissey (Chief Executive, European Cancer Organisation Belgium)

Wrap up and conclusions

Alessandro Laviano (University La Sapienza Rome, Italy)

3.50 pm

Webinar organized in collaboration with



#### FREE REGISTRATION

Online registration at www.espen.org





#### **68 COUNTRIES**

Algeria - Saudi Arabia - Argentina - Austria -Belgium-Bosnia and Herzegovina-Brazil-Bulgaria-Cambodia Canada-Chile-Cyprus-Colombia-Costa Rica-Croatia-Ecuador-Egypt-El Salvador-United Arab Emirates-Estonia-Finland-France- Germany-Ghana-Japan-Greece-Honduras-India-Indonesia-Ireland-Israel-Italy-Kazakhstan-Kenya-Kuwait-Latvia-Lebanon-Libya-Malawi-Malaysia-Mexico-Nigeria-Norway-Netherlands-Pakistan-Panama-Peru-Poland-Portugal-Qatar-Hong Kong SARnited Kingdom-Republic of Moldova-Dominican Republic-Romania-Serbia-Singapore-Slovenia-Spain-Sri Lanka-United States-South Africa-Sweden-Switzerland-Thailand-Tanzania-Palestinian Territories -Turkey-Vietnam



**ESPEN Webinar Optimizing nutrition** in renal patients: the challenge of complexity November 8th, 2023 3.00 - 4.00 pm CET (GMT +1)



#### SCIENTIFIC PROGRAM

#### 392 participants

Moderators: Giorgina Piccoli (France), Tommy Cederholm (Sweden)

(994 registered)

Multifactorial pathways to malnutrition in kidney disease

Adamasco Cupisti (University of Pisa, Italy)

Optimal nutrition in older adults with chronic kidney disease

Giorgina Piccoli (Centre Hospitalier Le Mans - France)

Obesity and chronic kidney disease

Rocco Barazzoni (ESPEN Chairman)

3.45 pm

Webinar organized in collaboration with



#### **FREE REGISTRATION**

Online registration at www.espen.org















#ESPENMAW24
MALNUTRITION
AWARENESS
WEEK

## WEBINAR on NOV 11th

Enteral access: overview and practices

Collaboration to experts in digestive diseases

Q&A nutritional needs of IBD patients

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ESPENMAW Calendar

Save the Dates



nutritionDay

www.nutritionDay.org





## **ESPEN MAW: Social Media Campaign**



**VIDEO INTERVIEWs** 





**MOTTOS** 

**Mid October** 

**NOVEMBER ESPEN MAW** 





## **ESPEN MAW: Video interviews with PEN Societies**































#### **MAW videos**

PEN SOCIETIES
ERA and ECO
ONCA
WHO
NEMS
nutritionDay

- Informative on local campaigns
- Short clear and concise
- For social media use
- Published prior MAW (build up)
- Can be in local language





## ESPEN MAW: Patient's perspective on nutrition and recovery







**ESPEN MAW 2024** 

How to create more effective and supportive nutritional interventions for DRM patients?





## **ESPEN FACT SHEETS and MOTTOS/POSTS**





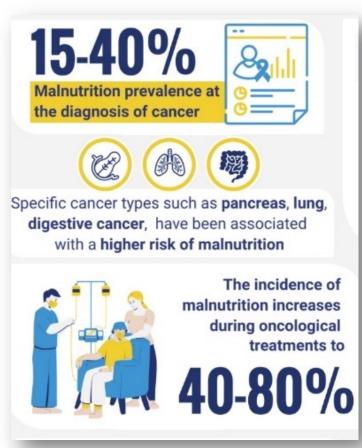








## **ESPEN FACT SHEETS and MOTTOS/POSTS**







#### **MALNUTRITION WORSENS** YOUR DISEASE

TALK TO YOUR DOCTOR IF YOU EXPERIENCE THESE SYMPTOMS WHEN YOU HAVE AN ACUTE OR CHRONIC DISEASE

**#ESPENMAW23** 

#### CONSEQUENCES OF DRM



COMORBIDITIES







**NEEDS** 





**ON PATIENTS** AND ON THE **HEALTHCARE SYSTEM** 

UNTREATED

**EFFECTS** 

**#ESPENMAW23** 





RECOVERY

HEALING

















### **ESPEN FACT SHEETS**













### **ESPEN MAW: Fact sheets and mottos TRANSLATED**





ΔΕΝ ΣΥΜΠΕΡΙΛΑΜΒΑΝΟΥΝ
ΕΚΠΑΙΔΕΥΣΗ
ΣΤΗΝ ΚΛΙΝΙΚΗ ΛΙΑΤΡΟΦΗ
ΠΕΡΙΣΣΟΤΕΡΗ ΛΙΑΤΡΟΦΙΚΗ ΕΚΠΛΙΛΕΥΣΗ
ΣΤΙΣ ΙΑΤΡΙΚΕΣ ΣΧΟΛΕΣ #ESPENNEMS











## WHICH OF THE PRESENTED ESPEN TOOLS WOULD YOU USE IN SUPPORT OF YOUR LOCAL MAW?

- 1. MAW brochure
- 2. MAW Press Kit
- 3. Webinars
- 4. Video Interviews
- 5. Fact sheets
- 6. Motto/Posts





## slido



WHICH OTHER TOOLS CAN BE DEVELOPPED AS COLLABORATION BETWEEN ESPEN AND PEN SOCIETIES AND ONCA TEAMS?

## nutritionDay

Benchmark and monitor the nutritional care in your healthcare institution



Join the worldwide 1-day audit on nutritional care Together for a better nutritional care













Hospital Oncology

**ICU** 

**Nursing Primary Homes** 

Care

Surgery









#### healthcare institutions

nDay is performed in hospitals and nursing homes and primary care



**⊥**-day audit

Data collection takes place every year in November on one scheduled day (nDay) worldwide + OUTCOME

14 NOV nDay 2024

#### free and easy

All documents are downloadable for nDay website No special knowledge is needed for the implementation of the project

#### **Unit report**

with unit data compared to a worldwide reference for benchmarking and monitoring over time



nDay key elements



#### **Anonymity**

Name and details of the participating centers and units are encoded.

#### No language barrier

questionnaires are available +35 languages thus enabling inclusion of minority groups of patients



#### **Patient centered**

Patients are directly involved in responding to one questionnaire







#### Caregiver feedback

On patient's nutritional status, disease and outcome Unit structure/process





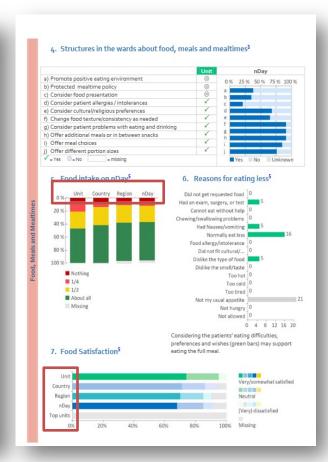
## **BENCHMARKING WITH NUTRITIONDAY**



## Unit report

- Multidata graphical report
- Compares unit's results to a worldwide reference.
- Quality indicators of nutrition care in the unit.
- Benchmarking

II. YOUR PATIENTS ("Sheet 2"):	UNIT RESULTS	REFERENCE RESULTS
Number of patients (n):		
Total	28	1705
Patients who completed sheet 3a	27 (96,4%)	1525 (89,4%)
Patients who completed sheet 3b	27 (96,4%)	1416 (83,0%
Demographic data:		
Age (years)	77 [18-92]	69 [3-104
Female gender	15 (53,6%)	878 (51,5%
Weight (kg)	70,3 ± 13,5	69,1 ± 18,8
Height (cm)	166,6 ± 11,0	163,8 ± 11,6
BMI (kg/m2)	25,3 ± 4,4	25,4 ± 5,4
ICU-stay:		
Any ICU-stay	2 (7,14%)	85 (4,99%)
Surgery (n):		
Preoperative patients	4 (14,3%)	269 (15,8%
Postoperative patients	19 (67,9%)	1058 (62,1%
Length of stay in Hospital (days):	14 [3-148]	14 [2-241
Outcome after 30 days (n):		
Still in hospital	5 (17,9%)	212 (12,4%
Transferred to another hospital		65 (3,81%
Transferred to long-term care	1 (3,57%)	85 (4,99%
Rehabilitation	8 (28,6%)	191 (11,2%
Discharge home	13 (46,4%)	1067 (62,6%
Death	1 (3,57%)	19 (1,11%
Others	-	47 (2,76%
Missing	-	19 (1,11%)













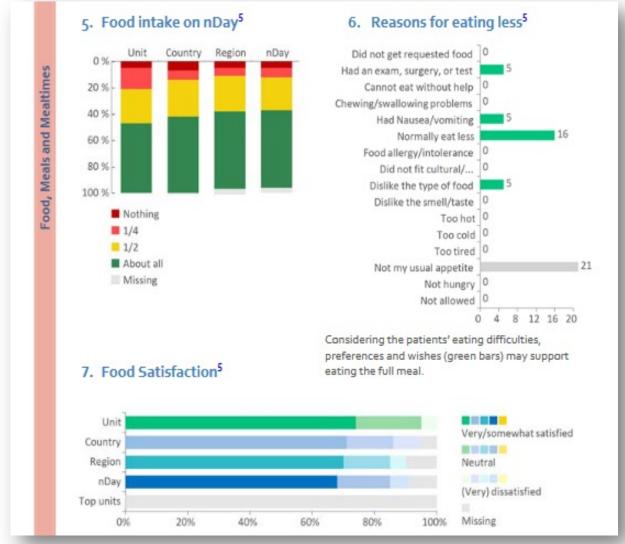


## **BENCHMARKING WITH NUTRITIONDAY**

#### nutritionDay

## Unit report

- Multidata graphical report
- Compares unit's results to a worldwide reference.
- Quality indicators of nutrition care in the unit.
- Benchmarking















## **BENCHMARKING WITH NUTRITIONDAY**







#### **UNIT**

download it from the nDay account

Comparison to worldwide data in the same specialty (minimum 8 patients/unit)

**UNIT REPORT** 



#### **CENTER**

upon request to the nDay office

request from nDay coordinator in the center, aggregated unit data

**CENTER REPORT** 



#### **COUNTRY**

Published in June on the nDay website

If at least six units have participated in the country in a year

**NATIONAL REPORTS\*** published on nDay website



#### **WORLDWIDE**

research and +40 publications

World region analysis, comparisons and models of association to outcomes

RESEARCH



## NATIONAL BENCHMARKING WITH NUTRITIONDAY



nutrition Day
WORLDWIDE

nDay data included in an official GOVERNAMENTAL REPORT on nutrition published every 4 years.



15.

DGE-Ernährungsbericht
Vorveröffentlichung Kapitel 8

GERMANY'



nDay participation is financially supported by government and MANDATORY in HOSPITALS as quality control.













## **Teamwork**

HOW CAN WE IMPROVE
TEAMWORK BETWEEN ESPEN,
ALL PEN SOCIETIES AND
ONCA TEAMS DURING MAW?















# SEND US YOUR FEEDBACK! SHARE YOUR IDEAS WITH MAW@ESPEN.ORG











## THANK YOU

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ERN team
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and Societies Presidents
EHNA and ONCA teams
Country MAW representatives
ESPEN Experts

Noema Team Anthem Team Robert Fuchs

Medical university of Vienna team nutritionDay national coordinators









